

Technical, Certification, and Business Training Management Made Easy



LearnSpectrum is uniquely positioned to provide scalable support of Groundswell's growing technical, certification, and business training needs. They provide a single, vendor neutral solution to outsource the time-consuming administrative aspects of managing external training procurement and administration; and, their expert team, agile approach, and array of hundreds of training partners enable unparalleled efficiencies and savings.

How LearnSpectrum Supports Groundswell

- ▶ They are a single source provider for our technical, certification, and business training needs – including sourcing, enrollment, administration, invoicing, budget management, reporting, and analytics for all training expenditures.
- ▶ A **co-branded microsite** serves as the single place for our external training information and requests (price quotes, enrollment approvals, etc.).
- ▶ They offer multiple personalized pricing options for each training request.
- ▶ They provide flexible billing and workflow processes that support our processes, and they adjust as Groundswell does.
- ▶ They continually vet and expand their training provider portfolio to allow Groundswell access to the best quality training options.

For C-Level and Stakeholders,

LearnSpectrum serves as your single point of capture for company-wide training, and they provide a full picture analysis on learning and development activity and optimize your associated spend.

For Learning & Development Teams,

LearnSpectrum becomes your sole point of contact to outsource time-consuming administrative aspects of managing certifications and training, so you can expedite the training approval process and spend your time on more strategic initiatives.

For Managers & Budget Holders,

LearnSpectrum provides deeper training discounts by leveraging their full client base with their partner organizations. They are also able to identify group training opportunities and create strategic learning plans to extend budget reach.

For Students,

LearnSpectrum does the research for you and creates a customized, multi-vendor quote of vetted partners tailored to your schedule, location, and other requirements, so you can focus on your mission-critical work.

How to Engage LearnSpectrum

To learn more about how LearnSpectrum supports Groundswell or request an information session for your team or managers, email them at groundswell@learnspectrum.com.

To request training options or request approval for enrollment in a class, go to www.learnspectrum.com/groundswell.