



LEARNSPECTRUM

LearnSpectrum Simplifies the Training Process for National Geographic Society Using Flexible Education Credit Solution

BACKGROUND

The National Geographic Society had historically selected a single training vendor to purchase bulk training courses based on estimations of future external training needs. Since budgetary funds were allotted for the purpose, corporate leadership would purchase training in bulk in advance, without clear knowledge of whether the courses would be needed.

TRAINING CHALLENGE

National Geographic Society leadership realized the current system was problematic. Each year, a training budget was allocated, and the funds were distributed to a single external vendor. If the pre-paid training courses weren't used by Society employees, the following year's training budget was reduced accordingly. This resulted in wasted time and resources, which ultimately reduced the amount and quality of training that was available to employees.

STRATEGIC SOLUTION

LearnSpectrum provided The National Geographic Society with an alternative solution using Spectrum Education Units (SEUs). LearnSpectrum's innovative SEU credit system functions almost like an enterprise training bank account. The SEU solution enabled National Geographic Society to complete a single transaction, with a single bill to purchase a given quantity of SEUs. Then, over the course of the year the credits could be applied to a multitude of vendors for an expansive variety of courses. LearnSpectrum SEUs are redeemable on the client's timeline, with no expiration. This empowered National Geographic Society managers to secure equivalent annual funding, without losing unused time or money and select a training course based on a need from a vendor of their choosing. Corporate accounting only had to process a single transaction, even with multiple SEU accounts open across multiple business units.

BUSINESS IMPACT

LearnSpectrum's SEU solution empowered National Geographic Society management with an efficient, flexible and cost-effective way to facilitate external training process. The SEU solution eliminated the loss of funds that weren't used in the previous year, and provided a billing system that accurately reflected the actual cost and use of training services and expanded the vendor options available to their employees. Thanks to LearnSpectrum's efficient management, National Geographic Society leadership receives an easy-to-read summary report of SEU activity and overall cost savings. As a result The National Geographic Society has continued to trust LearnSpectrum to manage the training process.

OVERVIEW

- National Geographic Society faced challenges with a problematic training process
- LearnSpectrum developed innovative solution using Spectrum Education Units (SEUs)
- The flexible solution provided a single transaction to be used for multiple vendors
- Functions like an enterprise training bank account
- No set expiration date, no usage requirements
- Provides a simplified system that saved time, saved money, improved operations, and expanded vendor choices

MISSION

We provide a simple, streamlined channel for companies and individuals to access an expansive world of IT and professional training courses. By remaining knowledgeable and agile to the changes in technology and responsive to the needs of our clients, we deliver service and solutions that ultimately make the training process easier.